Form #281
PM Inc.5/60

PHILIP MORRIS INCORPORATED

ADVERTISING COST ESTIMATE

Date December 1, 1982

Brand: Other Promotions

Media: Horse Racing - Marlboro

Contract Terms: Marlboro ad on fourth cover of Fairmount Park program from November, 1982 thru October, 1983 for a period of 211 racing days for Thoroughbred and Harness.

Pay To: Sports Section
P.O. Box 639
Turnersville, NJ 08012

Approvals: _____ _____

	ESTIMATED COST	AMOUNT PAID	INVOICE NO.	INVOICE DATE	DATE PAID
JANUARY					
FEBRUARY					
MARCH					
APRIL					
MAY					
JUNE					
JULY					
AUGUST					
SEPTEMBER					
OCTOBER					
NOVEMBER					
DECEMBER	$13,000.00				
TOTAL	$13,000.00				

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Source: https://www.industrydocuments.ucsf.edu/docs/zjbn0004